

# ENERGY EFFICIENCY AND INDUSTRY

Un desarrollo regional bajo en emisiones de carbono

19<sup>th</sup> and 20<sup>th</sup> October 2009- CIAMA-La Alfranca

**THE ECONOMIC RESULTS ARE VERY IMPORTANT FOR INDUSTRY.**



**ENERGY COST IS ONE OF THE MOST IMPORTANT COST INDUSTRY HAS TO DEAL WITH.**



**DECREASING THE ENERGETIC COST MUST BE A PRIORITY.**

**INDUSTRY must be ENERGY EFFICIENT**

**INNOVATION , NEW ENERGY  
ALTERNATIVES,.. are means to get it**

**Industry claims for MORE CUTTING EDGE  
TECHNOLOGIES AND ENERGY  
ALTERNATIVES**

**Industry has to cope with AN ENDLESS PILE  
OF REGULATORY REQUIREMENTS which  
made it less competitive**

# ARAGONESE BUSINESSMAN FEDERATION GET MOVING

- **INFORMATION AND SENSITIZATION** sessions regarding new legal requirements , new technologies,...
- **TRAINING COURSES** to work in depth aspects such as **ENERGY AUDIT**,...

# ARAGONESE BUSINESSMAN FEDERATION GET MOVING

- **ASSESSMENT SERVICES** with our own technicians along with the Environmental Commission
- **COLLABORATION** with other entities which work in the same areas.

# RESULTS



- **Aragonese Industry is concerned about IMPROVING ITS ENVIRONMENTAL BEHAVIOUR beyond the regulation as a way TO IMPROVE ITS ECONOMIC RESULTS**
- **Aragonese industry TAKES ACTIVE PART in the environmental activities organized by Businessman Federation**

**The EFFICIENT USE OF  
ENERGY along with the idea of  
HAVING ENVIRONMENTAL  
AWARENESS are of utmost  
importance TO STAY  
COMPETITIVE**